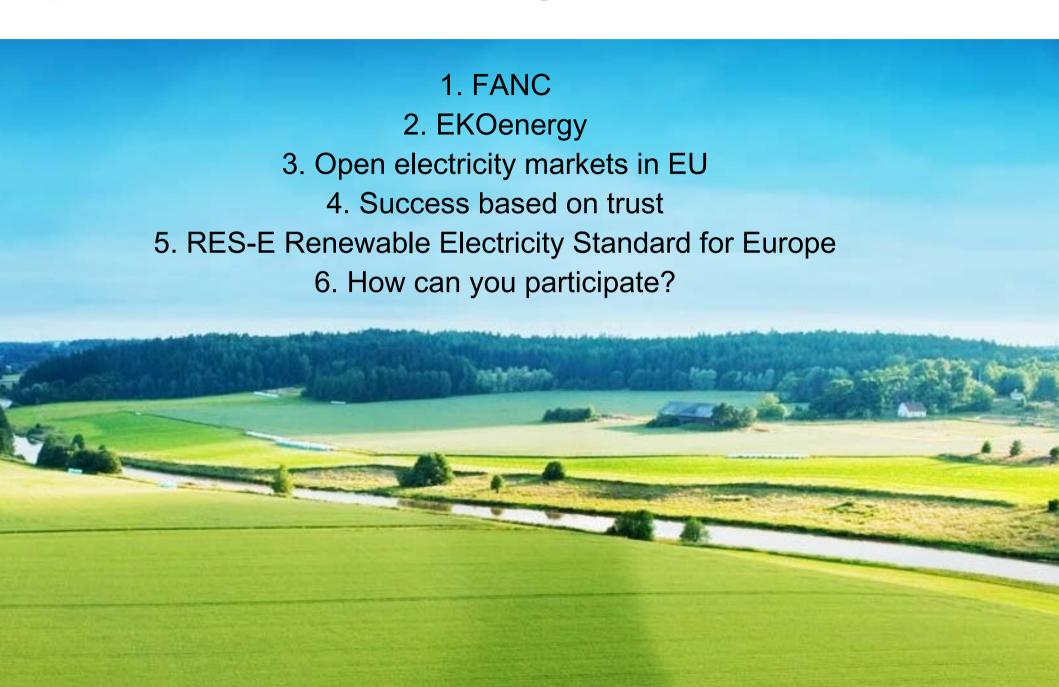




Contents of the presentation













Open electricity markets in EU enables:



- 1. all consumers freely to choose their suppliers and
- 2. all suppliers freely to deliver to their customers and
- 3. "green electricity" sales.
 - * End-users finance the whole sector companies and households. What if they decide to stop buying non-sustainable energy?





Success of the voluntary green energy market is based on TRUST!

Green energy purchases must make a difference like:

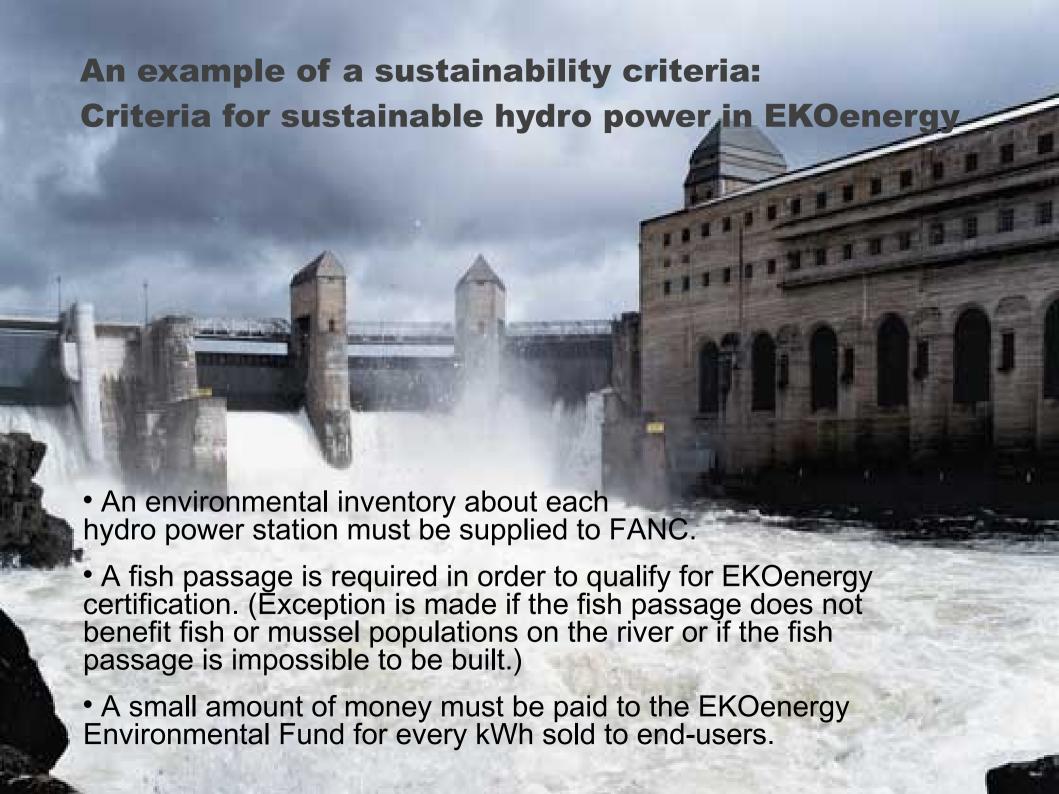
- New renewables or
- Making old renewables more sustainable or
- CO2 emissions reductions.

Third parties like NGOs and ecolabels play a crucial role!

Electricity must be tracked and double counting must be avoided - Guarantees of Origin!





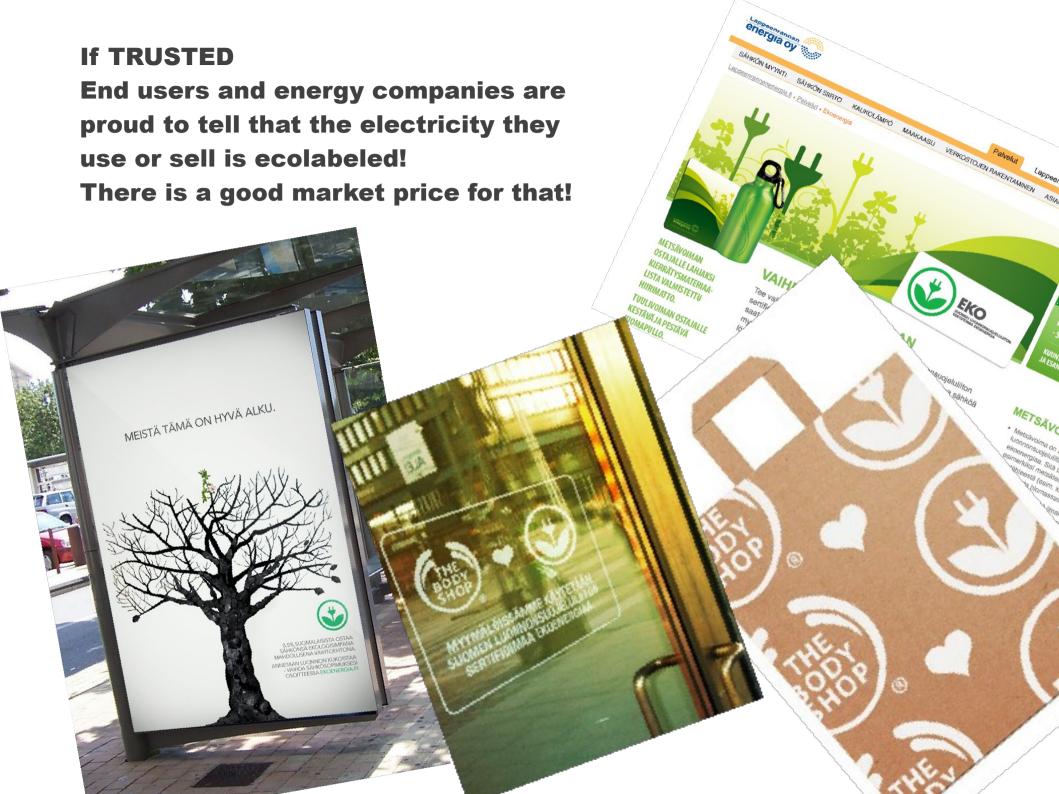




Some changes are hard to make

But supporting green energy is easy.

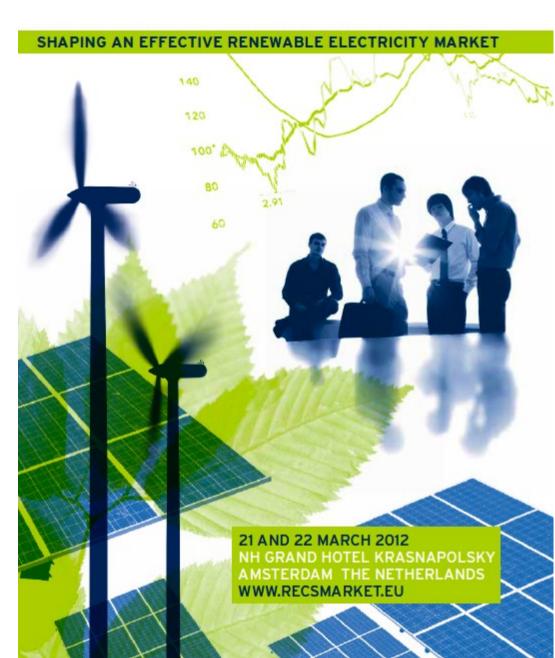




RES-E Renewable Electricity Standard for Europe

RECS Market Meeting 2012 The power of transparency

- Why such a system is not European wide???
- RES-E is giving a birth to a European wide ecolabel for energy.
- Joint initiative by EKOenergy and RECS International.
- "Coalition of the Willing" is developing the standard.
- Based on Guarantees of Origin.
- Owned by a fund managed by energy companies, environmental NGOs and consumer associations.



RES-E Renewable Electricity Standard for Europe

Join the "Coalition of the Willing" at www.res-e.org!





More information

www.res-e.org

ww.ekoenergy.org

www.ekoenergia.ru

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